



**Bahrain**



**Press Release**

13:00, 28 May 2024

Kingdom of Bahrain

**NEW ASTON MARTIN VANTAGE DEBUTS  
IN THE KINGDOM OF BAHRAIN**

- **All new Aston Martin Vantage officially revealed in the Kingdom of Bahrain**
- **Next generation sports car celebrates pure performance and delivers maximum thrills with maximum confidence**
- **Orders now open with authorised Retail Partner for Bahrain - Adamas Motor Group.**
- **Priced from BHD 97,000 with local deliveries scheduled to begin in Q4 2024.**

Adamas Motor Group, the authorised Retail Partner of Aston Martin Lagonda in the Kingdom of Bahrain, is proud to have introduced the all-new Aston Martin Vantage during a private customer at Shift6 Café in Riffa.

The fastest Vantage in the nameplate's long-standing history made its market debut following a series of international presentations and follows in the footsteps of Aston Martin DB12 as a second car in the British brand's next generation of sports cars.

*"The debut of the new Aston Martin Vantage in Bahrain marks an exciting chapter for Adamas Motor Group. Our commitment to customer-centricity and highest levels of service perfectly aligns with the unparalleled performance and luxury of this ground-breaking sports car. We are thrilled to bring this pinnacle of automotive excellence to our discerning customers in Bahrain and look forward to the start of customer deliveries later this year."*

Karl Hamer, Chairman & CEO, Adamas Motor Group

The second of Aston Martin's Next Generation of sports cars, new Vantage sets a new benchmark of driving purity, for drivers who relish in a challenge a fast sports car represents. Powered by a hand-built 4.0 Twin-Turbo V8 engine, it boasts 665PS and 800Nm of torque, propelling it from 0 to 100km/h in just 3.4 seconds and reaching a top speed of 325km/h.

Integrated with cutting-edge technology, the Vantage features Aston Martin's next-gen infotainment system and a Bowers & Wilkins surround sound system, enhancing connectivity and audio quality. Its redesigned front-end, including a larger grille aperture and integrated splitter, optimizes stability and cooling efficiency for a thrilling driving experience.

With its muscular stance, iconic side strake, and luxurious interior, the Aston Martin Vantage captivates with its blend of timeless elegance and modern allure. From frameless door mirrors to a wider rear bumper with quad exhaust tailpipes, every detail speaks to Aston Martin's legacy of craftsmanship and sophistication.



**Bahrain**



The new Vantage is available to order from Aston Martin Bahrain, operated by Adamas Motor Group, and priced from BHD 97,000. With first deliveries scheduled to begin in Q4 2024, the bold new Vantage sets a new benchmark for driving purity and exhilaration.

## **ENDS**

### **ABOUT ADAMAS MOTORS:**

Adamas Motors is a prestige-performance motor group based in Dubai, UAE and focusing on providing an unparalleled offering of automotive-lifestyle products across their key markets of Bahrain, UAE, and Hong Kong.

The progressive automotive group represents some of the world's most iconic automotive franchises including Automobili Pininfarina, Aston Martin, INEOS Automotive, Lotus, McLaren Automotive and Morgan Motor Company and has a vision to be a global leader in the premium automotive industry.

### **ABOUT ASTON MARTIN LAGONDA:**

Aston Martin's vision is to be the world's most desirable, ultra-luxury British brand, creating the most exquisitely addictive performance cars.

Founded in 1913 by Lionel Martin and Robert Bamford, Aston Martin is acknowledged as an iconic global brand synonymous with style, luxury, performance, and exclusivity. Aston Martin fuses the latest technology, time honoured craftsmanship and beautiful styling to produce a range of critically acclaimed luxury models including the Vantage, DB12, DBS, DBX and its first hypercar, the Aston Martin Valkyrie.

Based in Gaydon, England, Aston Martin Lagonda designs, creates and exports cars which are sold in 56 countries around the world. Its sports cars are manufactured in Gaydon with its luxury DBX SUV range proudly manufactured in St Athan, Wales.

Lagonda was founded in 1899 and Aston Martin in 1913. The two brands came together in 1947 when both were purchased by the late Sir David Brown, and the company is now listed on the London Stock Exchange as Aston Martin Lagonda Global Holdings plc.

2020 saw Lawrence Stroll become the company's Executive Chairman, alongside significant new investment, a move that led to Aston Martin's return to the pinnacle of motorsport with the Aston Martin Aramco Cognizant Formula One™ Team and commenced new era for the iconic British marque.

### **MEDIA CONTACTS:**

Adam Gron  
Group Marketing and PR Director  
+971 56 687 0191  
[adam.gron@adamasmotors.com](mailto:adam.gron@adamasmotors.com)

Noor Almulla  
Head of Marketing - Bahrain  
+973 388 55 007  
[noor.a@adamasmotors.com.bh](mailto:noor.a@adamasmotors.com.bh)

**WEBSITE:** [www.adamasmotors.com](http://www.adamasmotors.com)

**INSTAGRAM:** [www.instagram.com/adamasmotors/](https://www.instagram.com/adamasmotors/)

**LINKEDIN:** [www.linkedin.com/company/adamas-motors](https://www.linkedin.com/company/adamas-motors)